

Rep Order# 8853844
EC'd Yes

Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 37088

Printed: 08/23/2012 4:38 PM

1 of 3

Last Received: 08/21/2012 8:48 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product ISSUE
Estimate# 1576
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1576
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$800.00	09/25-10/01	2	1	2	\$1,600.00	
	2	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/25-10/01	4	1	4	\$3,600.00	
	3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/25-10/01	5	1	5	\$4,000.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/29-09/29	1	1	1	\$450.00	
	5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/30-09/30	1	1	1	\$400.00	
	6	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/25-10/01	3	1	3	\$2,250.00	
	7	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/25-10/01	4	1	4	\$3,000.00	
	8	TU-F,M	300P-400P	ELLEN	:30	\$900.00	09/25-10/01	1	1	1	\$900.00	
	9	SA	530P-600P	THE INSIDER WEEKEND	:30	\$350.00	09/29-09/29	1	1	1	\$350.00	
	10	SU	530P-600P	INSIDE EDITION	:30	\$550.00	09/30-09/30	1	1	1	\$550.00	
	11	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/25-10/01	4	1	4	\$4,400.00	
	12	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/25-10/01	4	1	4	\$5,200.00	

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	13	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$700.00	09/29-09/29	1	1	1	\$700.00	
	14	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$700.00	09/29-09/29	1	1	1	\$700.00	
	15	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,200.00	09/30-09/30	1	1	1	\$1,200.00	
	16	TU-F,M	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/25-10/01	2	1	2	\$2,400.00	
	17	TU-F,M	700P-800P	ET/INSIDER	:30	\$1,200.00	09/25-10/01	3	1	3	\$3,600.00	
	18	SA	700P-800P	ET WEEKEND	:30	\$500.00	09/29-09/29	1	1	1	\$500.00	
	19	M	800P-900P	HOW I MET MOTHER/2 BRKE GRL	:30	\$8,500.00	10/01-10/01	1	1	1	\$8,500.00	
	20	TU,F-M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/25-10/01	4	1	4	\$7,600.00	
	21	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/29-09/30	2	1	2	\$1,800.00	
	22	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/25-10/01	1	1	1	\$750.00	

—REPORT TOTALS—

Report Totals: 48 / \$54,450.00

—SALES MONTHLY TOTALS—

Sep 12: 39 / \$37,250.00 Oct 12: 9 / \$17,200.00

Sales Totals: 48 / \$54,450.00